**Mock Proposal Doc Background**

Over the past year or so, Kenya’s economy has been in the most unstable state we as a nation have witnessed in quite a few years. This unpredictable, unstable economic state has affected everyone in the country, down from the individual citizen to the family unit all the way up to businesses, business owners and industries. Furthermore, the country has seen an increase in taxes such as the Housing Levy which has subsequently reduced employees’ disposable income, hurt their purchasing power and eroded the profits of businesses. As an economic rule of thumb, with an increase in taxes comes a corresponding and proportional increase in the cost of living. Each of us has personally experienced this increase in the cost of living. From as seemingly small as the increase in the price of an egg from Ksh. 15 to Ksh. 20 to the almost monthly increases in fuel prices which have affected both public and private transportation users. Private transport users have been affected in that, more and more car owners are opting to use public transport, matatus, instead of having to bear the overwhelming cost of filling their car’s tanks. Public transport users have been affected in that, the cost of fare has gradually increased. This increase might seem small but cumulatively puts a strain on individuals. An example of this is how a matatu from the Safaricom headquarters along Waiyaki Way to town costs Ksh. 50 where a year or two ago the same matatu would charge one Ksh. 30.